

Date:

**PRELIMINARY INFORMATION FORM**

Basra Company appreciates that you are interested to provide us specification of your request for offering you high quality services in your fair participation. We assure you all information provided will remain strictly conditional.

Profile Summary

Business name:	Exhibition name:	
Date of event:	Stand area:	Contact person:
Phone:	Fax:	
Email:	URL:	

How did you learn about Barsa?	Exhibition	Web site	Previous clients	Friends
Is it your first time participation?	Yes	No	Last participation year	

Required booth specifications

Number of stories:	Single floor	Double deck		
Meeting area:	Yes	No		
Private lounge (VIP):	Yes	No	Number	Persons capacity
Semi private lounge (CIP):	Yes	No	Number	Persons Capacity
Open talk area:	Yes	No	Sitting	Standing
Seminar Area:	Yes	No	Number	Persons capacity

Subject of seminar:						
Audio visual equipment:	Yes	No	LCD monitor	Video wall	Video projection	Special effects

Comment:					
Other equipment:	Pantry	Storage	Combined pantry & storage	Fridge	
	Direct access outside	Direct access to meeting room(s)	Access to both sides	Water dispenser	
	Lockable door	Shelves	Creating counter bar	Boiler / coffee maker	

Comment:						
Product display area:	Yes	No	Showcase	Podium	Wooden shelf	Glass shelf

Comment:				
Signage *:	Vinyl sticker	Cabinet sign	Channelume**	* Please check the next page for more information and correct choice!
	3D sign	Halo lit sign	Translucent illuminated sign**	** Channelume and Translucent illuminated sign include extra cost.

Comment:				
Registration desk:	Number of central information counter	Number of single information Counter	Number of receptionists per counter	Comment:
10 cm platform covered by:	Carpet	High glass MDF tile	Laminate / Parquet	Other:
Floral:	Flower	Plant		

Forecast budget for stand setup:

**Signage \***

Vinyl sticker



Custom sticker

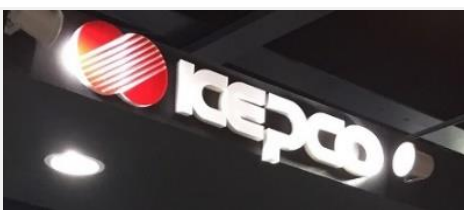


Colored vinyl sticker

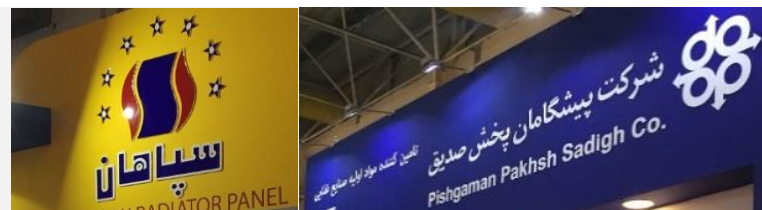
3D sign



MDF cut out painted letters



Foam based cut out letters



Plexi cut out letters

Cabinet signs



3D back lit



Flat back lit



Halo lit signs



Halo lit cut out sign



Halo lit channel signs



Back lit cut out signs



Channelume



Translucent illuminated sign

